



DAstra
network

It is an investment platform that provides access to the most innovative startups, helping them realize their potential

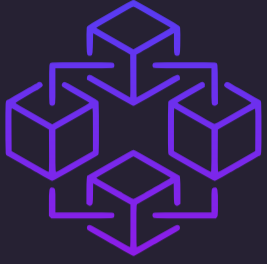
May 2023

Introduction	02
About	03
Definition	04
Goals and targets	05
Prerequisites for implementation	06
Market problem	07
Our solution	08
Audience size	09
User categories	11
User motivation	12
Ecosystem	14
Blockchain Implementation	15
Investment platform	16
Monetization	17
Competitive advantages	18
Tokenomics	19
Token parameters	20
Emission plan	21
Token distribution	22
DAO reward	27
Investment potential	29
Capitalization forecast	30
General marketing strategy	31
Project roadmap for 5 years	33
Risks and opportunities	34
Conclusion	35

In 2023, the problem of attracting direct investments into World-wide high-tech businesses has intensified. This is due to the instability of the economic and political situation in the country, as well as the disconnection of local banks from international financial messaging systems. Despite these limitations, World-wide founders remain some of the most sought-after in the world and continue to attract investments from foreign countries through the registration of companies abroad.



DAstra Network is creating opportunities for World-wide businesses to directly attract financing from investors not only locally but from all over the world. We bring together businesses and investors from all countries thanks to cross-border financial transaction capabilities built on blockchain technologies. Each investor can acquire a share in a World-wide high-tech company, while organizations and individuals can attract funding from all interested sponsors to implement innovative projects.

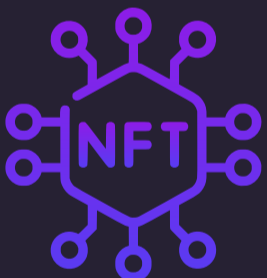


The investment platform DAstra Network is built on blockchain technologies, utilizing the benefits of tokenization for real-world applications. High-tech businesses attract investments by issuing digital financial assets in the form of tokens, which can also be in the NFT format.

Business projects create tokens for various purposes and can attract financing to implement ideas through loans from private investors, the sale of company shares or stakes to venture funds, and crowdfunding from fans. The NFT crowdfunding method will be relevant for bloggers and other media personalities who are unable to monetize their content on Instagram, YouTube, and other platforms.



DAstra Network streamlines the process of attracting investments for startups by issuing tokens in just a few clicks and placing them on the platform for funding. To raise capital for business ideas, startups have access to funds from private investors, venture capital firms, and even active fans on an international level. Tokenization technology helps to overcome the barriers of traditional financial transactions created by current global financial policies.



NFT technologies have become mainstream thanks to their application in the digital art sphere. Many projects in the GameFi and Play-to-Earn spheres attract funding through the issuance of exclusive digital assets in the form of characters or other game inventory that will become a full-fledged part of the game in the future. Similarly, any tech project can attract funding for idea implementation by issuing digital assets in the form of NFTs. This allows startups to attract sponsors through crowdfunding – a collective fundraising for the implementation of a project, where sponsors receive rewards such as merchandise, postcards, partnership certificates, discounts on services or goods, and much more after the project is completed using the funds raised.



DAO – Decentralized Autonomous Organization – is created to encourage the DAstra Network community to participate in project development through voting. Such voting within the investment platform includes selecting a project for financing among potential investors. Sponsors who participate in the vote enter a whitelist, thus reserving a place for participating in financing a promising idea.



DAstra Network is an investment platform where startups and businesses can attract funding for the implementation and integration of innovative solutions.

The platform is unique in that it does not manage the capital of investors or investment accounts of startups that attract funding. This opportunity is created using smart contracts and blockchain technology. Investors connect to the website with personal web3 wallets, and during the fundraising campaign, the funds collected for startups are stored in a smart contract as an escrow account until the end of the fundraising round. After successful fundraising, the project author can withdraw the funds for subsequent project implementation.

Tokens are digital financial assets of an organization, issued for a set percentage of the company for sale to investors. Financial obligations can also be in the form of short-term loans or crowdfunding.



The main goal of the project is to provide an opportunity for tech startups to attract funding through the issuance of tokenized property rights.

Some of the tasks we solve:



ensuring the security of investor capital storage



complete protection of investment accounts of startups



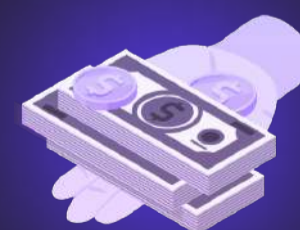
reducing international barriers to financial transactions



developing a high-quality community of startups and investors

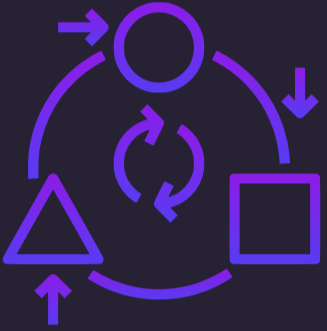


reducing bureaucracy through electronic document management



increasing profitability of investments in Russian IT business

By 2030, blockchain technology is expected to drive a \$1.7 trillion increase in the global economy, and investor interest in this area remains consistently high.



Traditional systems for protecting property rights are developing too slowly to adequately serve new industries, leaving people vulnerable and seeking mechanisms for protecting their property rights.

According to a survey by Celent in 2022, 91% of institutional investors expressed interest in investing in tokenized assets. Larry Fink, CEO of BlackRock (which currently manages assets worth \$10 trillion), says that tokenization is "The Next Generation For Markets."



DAstra Network's investment platform is therefore well-positioned to take advantage of this trend and meet the growing demand for the issuance of digital rights among businesses and startups.



One of the main challenges facing the international market for blockchain startups and investment platforms is high competition in the market. Every year, new platforms and launchpads emerge, leading to a dispersion of investment flows and making it difficult to find suitable projects for investment. At the same time, most launched launchpads close their projects for various reasons.

Another problem is the lack of transparency and reliability of many platforms and launchpads. Investors are not always sure that the project they want to invest in actually exists and has the potential for successful development.

Another issue is the lack of a unified standard for evaluating projects at early stages of development. This can lead to investors investing in overvalued projects that are not actually worth their price.

One of the main problems is the lack of qualified investors willing to invest in technological startups. This is due to the fact that investing in startups is high-risk and requires certain knowledge and experience. In addition, many investors prefer more traditional forms of investment that have a more predictable outcome and high legal protection.



To address the challenges facing the international market for blockchain startups and investment platforms, there are several potential solutions.

1

First, collaboration and consolidation of investment platforms could reduce competition and create larger, more reliable investment platforms with various categories and stages of projects.

2

Second, implementing blockchain technology and smart contracts could ensure transparency and reliability in investment processes, including the security of investors' capital and funding attracted by startups.

3

Third, developing a unified standard for evaluating projects at early stages of development could be achieved through the implementation of DAO, which would allow the community of interested investors to vote for project listings on the platform and receive special privileges.

4

Fourth, educating and supporting qualified private investors who are willing to invest in technology startups with high financial transparency could be achieved through the creation of specialized educational programs and investment clubs.

5

Finally, creating mechanisms and attracting opportunities for government support for technology startups could help attract more investors and reduce investment risks by increasing trust in the startup.

The target audience consists of two types of clients:

- Business projects seeking financing in exchange for a share in the company or a loan from private investors at a fixed interest rate
- Private investors seeking new promising projects to acquire a stake in the company for long-term dividends or to provide a loan at an annual percentage rate



According to Dsight's "Venture Eurasia 2022" study, the venture financing market in Russia has seen a record decline in activity. Experts attribute this decline to a shift in focus: in 2022, private funds were dealing with legal issues and employee relocation amidst the crisis situation.

However, while large corporations wait for stability and do not take any investment actions, private and individual investors see opportunities to acquire stakes in promising and high-quality startups at reduced valuations compared to those during periods of high investment activity by large venture funds.

The DAstra Network investment platform will provide high-quality technological startups for private investors, whose evaluation will be optimal through collective voting among DAO community members. An additional motivation for startups to participate in our ecosystem is partnerships with government funds and grants, which are one of the best financial supports even in the most unstable times for launching new projects.

However, many researchers believe that the venture and direct investment market in Russia will gradually recover in 2023.

To calculate TAM, we take into account the total volume of the crypto market, which includes all cryptocurrencies and tokens. This gives us an estimate of the maximum possible revenue for our platform.

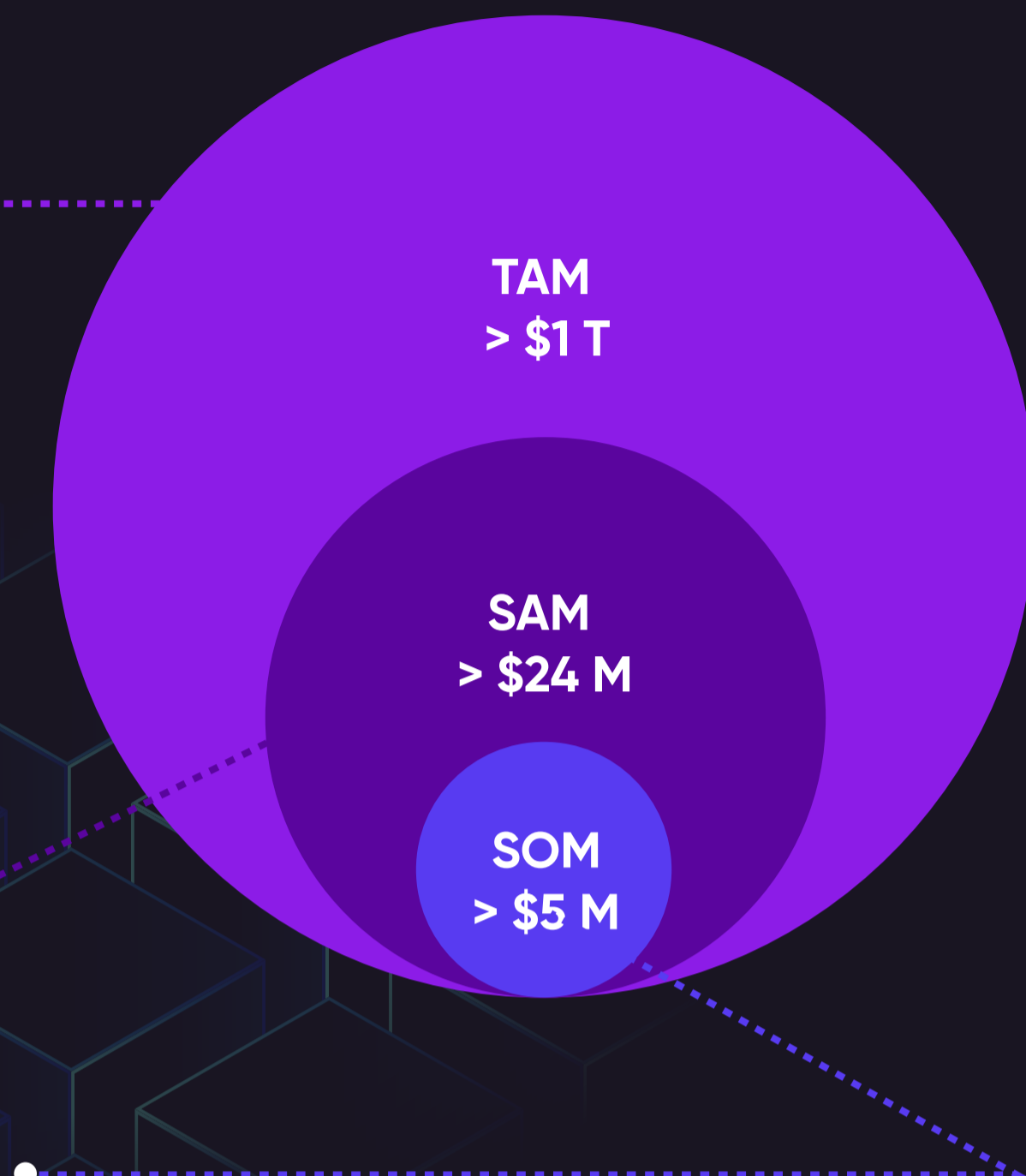
According to CoinMarketCap, the total market capitalization of the crypto market as of October 31, 2023 is \$1.27 trillion.

To get more realistic numbers, we need to calculate the share of launchpads in the crypto market, and then limit ourselves to the blockchains that our platform uses.

The SAM. To calculate available market size, we consider the percentage of the cryptocurrency market that is likely to use our platform. This includes active crypto investors and traders who are interested in participating in fundraising events. By estimating the percentage of the cryptocurrency market that is accounted for by the launchpad market, we can determine SAM.

According to cryptorank.io data for October 12, 2023, the volume of funds raised by the top 15 launchpads is approximately \$24.6 million. Thus, the market for crypto launchpads is about 0.002% (0.001937%) if we count the top 15 launchpads of the crypto market as a whole.

Thus, DAstra Network has high chances of occupying its niche and achieving a realistically achievable market size by providing the opportunity to attract investments in early-stage business projects on a convenient digital platform. The attention of high-tech startups will also be attracted by the possibility of attracting investments through the issuance of digital financial assets, which is a prestigious competitive advantage for each participant in the ecosystem.



DAstra Network currently uses the BNB and Tron blockchains, but there are also plans to add ETH and Polygon in the near future. As we have already found out, the launchpad market makes up approximately 0.002% of the crypto market as a whole.

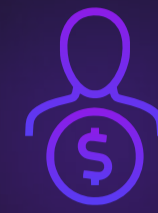
As of October 31, 2023, the market capitalization of BNB, ETH, Polygon and Tron is \$265,877,005,539.

Thus, 0.002% of the market capitalization of BNB, ETH, Polygon and Tron is approximately 5.3 million US dollars, this is the realistically achievable market size for DAstra Network at the moment.

The main users of the platform are startups seeking funding to realize their business ideas, as well as investors, both individuals and companies, offering investment opportunities for startups.



Startups can use launchpads to present their projects and attract investors through the issuance of digital financial assets.



Investors, on the other hand, can use launchpads to find promising projects and conduct detailed analysis. Through tokenization and the issuance of digital rights, investors can invest in projects without the financial transaction boundaries present in the current financial system.

Additional users of the platform include experts in primary startup evaluation to establish investment attractiveness, mentors to provide qualified support to startups in proper positioning for investors, and partners as private and government accelerators aimed at selecting the most promising projects to accelerate their development by providing additional resources.

Experts, mentors, and partners can also act as investors in those projects they evaluate, mentor, or provide mutual PR. They can also be part of the DAO community and own DAN tokens. Feedback from such users will have the highest value for investors when making decisions on investing in a startup because the expert is also risking by investing in the project. An evaluation confirmed by investments is a real confirmation of the validity of a recommendation.



Experts are specialists in various fields who can assess the potential of technological startups to help investors make the right decisions. They can use launchpads to participate in expert committees and evaluate projects for compensation from the platform.



Mentors are experienced entrepreneurs and business angels who can help startups package investment documentation to grow quickly and achieve success in their funding goals. They can use launchpads to provide consultations and mentoring.



Partners are companies or organizations that conduct acceleration programs and can provide startups with additional resources and opportunities for a quick start to project development. They can use launchpads to find promising projects and establish partnerships for mutually beneficial cooperation.



Business Projects.

Startups want to attract funding for their ideas as quickly as possible, as well as receive adequate evaluation of their prospects and qualified support from mentors who are experts in their industry. The DAstra Network launchpad provides access to experts in various fields, such as marketing, finance, technology, etc. This helps startups receive valuable advice and recommendations from professionals. In addition, our platform opens up opportunities to obtain additional resources to allow startups to save time and money at the initial stage of development.

An important part of starting new business projects is a targeted network of contacts of entrepreneurs, investors, and potential customers with whom partnerships can be established and meetings organized. This gives startups strong support at the beginning of their journey to achieve their investment goals.

Thanks to the partners of the investment platform in the form of accelerators and government funds that provide grants for idea development, startups have the opportunity to undergo qualified training in compressed terms. Project team members receive valuable knowledge in marketing, project management, and investments, which helps to build the right development vector at the beginning of the journey and improve the team's competencies.



Investors.

Private individuals and companies providing financial support to startups have access to promising ideas with high investment potential. An important factor is providing investors with the opportunity to participate in the development of innovative products at early stages of development, which can lead to high profitability in a short period of time. Although venture investments have increased investment risk, they also have the potential for the highest profitability. Moreover, the IT industry is and will continue to hold the status of one of the most profitable.

By attracting qualified experts to the platform for evaluating business ideas, investors can invest more confidently in projects that have such evaluations from several experts. Joint work allows investors to make more informed decisions when investing their capital in developing business ideas.

Startups in which an investor invests their own funds and receives high profitability after realizing these ideas improve their reputation in the capital market.

Thus, an investor on the DAstra Network launchpad forms their investment portfolio of successful projects, which will allow them to attract more partners and potential customers in the future through personal appeals from startups.

The ecosystem consists of three modules:

1 A Web3 platform for attracting investments with protection of investor capital and investment accounts of startups at the level of smart contracts.

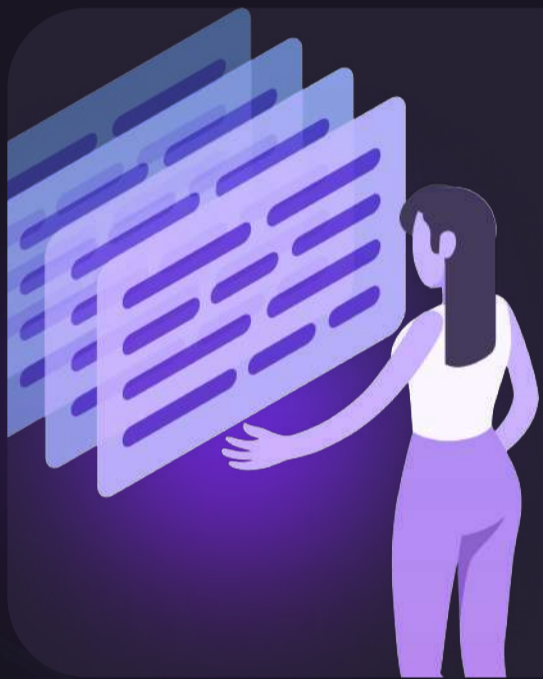
2 The platform's native token for paying for services related to the issuance of digital rights and receiving additional benefits for activity in DAO voting.

3 An internal exchange for trading and selling digital financial assets of projects between investors.



The full cycle of using the DAstra Network investment platform begins with the author of the project issuing tokens and does not end after a successful fundraising round. Token buyers for investment purposes will likely want to sell them either fully or partially. The internal exchange provides additional liquidity for digital shares of companies by organizing secondary sales between platform investors.

Blockchain opportunities have already proven themselves in the field of cross-border settlements. With the introduction of restrictions in financial messaging, many companies successfully use digital assets to pay salaries to employees and settle with contractors.



Smart contracts are the most secure way to attract investments compared to traditional methods through centralized intermediaries such as financial organizations.

The DAstra Network investment platform does not have access to attracted investments and does not manage them. Platform smart contracts guarantee the sale and purchase of property rights to a share in the company.



The **DAstra Network** launchpad provides startups with the opportunity to register their business project and attract financing from investors through the issuance of digital assets. Investments can be attracted not only from legal entities, but also from individuals. To begin this process, the project author undergoes identity verification. The smart contract token numbers will be legally linked to specific individuals who create investment proposals and will have obligations to their sponsors.

How to attract investments?

- 1**
Register a legal entity or business project
- 2**
Create digital financial assets for the project
- 3**
Place tokens with a specified unit price
- 4**
Receive financing from investors from around the world

Platform participants acting as investors verify their identity for the purpose of legally linking funding to startups. Thus, DAstra Network prevents the possibility of capital legalization by providing startups with legal means of investor funding. Since transactions are conducted through smart contracts in open blockchains, investors can easily prove the transfer of funds to projects, thanks to verified accounts and attached wallets and a link to the financial transaction.

How to invest and earn?

- 1**
Choose promising projects
- 2**
Study information about the current state of projects
- 3**
Buy shares in business projects
- 4**
Receive dividends as a company founder
- 5**
Sell tokens at a higher price on the secondary market

Main:

1

Commission for issuing digital financial assets (tokens)

2

Commission from business projects for attracting funds

Дополнительно:

3

Consulting services for packaging business projects to increase demand for investment in the company

4

Advertising promotion services on social networks and through banners on the platform to accelerate results in attracting financing

A DAO creation service for startups with a fixed fee for:

- creating a DAO page
- creating a vote
- creating a management fund



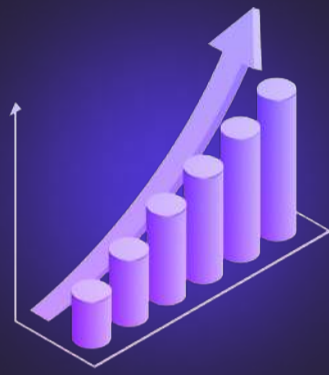
The main advantage of DAstra Network's launchpad is the organization of close ties with government support measures, including grants and other government funds that provide financing and acceleration programs for high-tech projects in the early stages of development. It is expected that the role of the state in funding high-tech startups in the local market will increase.

Our goal is to register the DAstra Network investment platform in the registry of information system operators that issue digital financial assets. This registry is maintained by the Central Bank of Russia.

Thus, upon achieving our goals, our investment platform will be one of the most attractive for organizing financing for high-tech startups using innovative technologies such as blockchain and smart contracts.



DAstra Network [DAN] token holders have privileges such as:



Priority queue for investments in the most promising projects



Opportunity to participate in the selection of business projects for admission to the platform



Discounts on services for promoting investment projects



Reduced commissions for companies from attracted investments

Long-term retention of DAN tokens is incentivized by providing additional earnings among DAO participants to vote for listing new projects, as well as among startup owners to receive more favorable prices for promoting investment projects and reduced commissions from attracted funds.

Token parameters



Name

DAstra

Ticker

DAN

Maximum emission

1 000 000 000

Burning

HeT

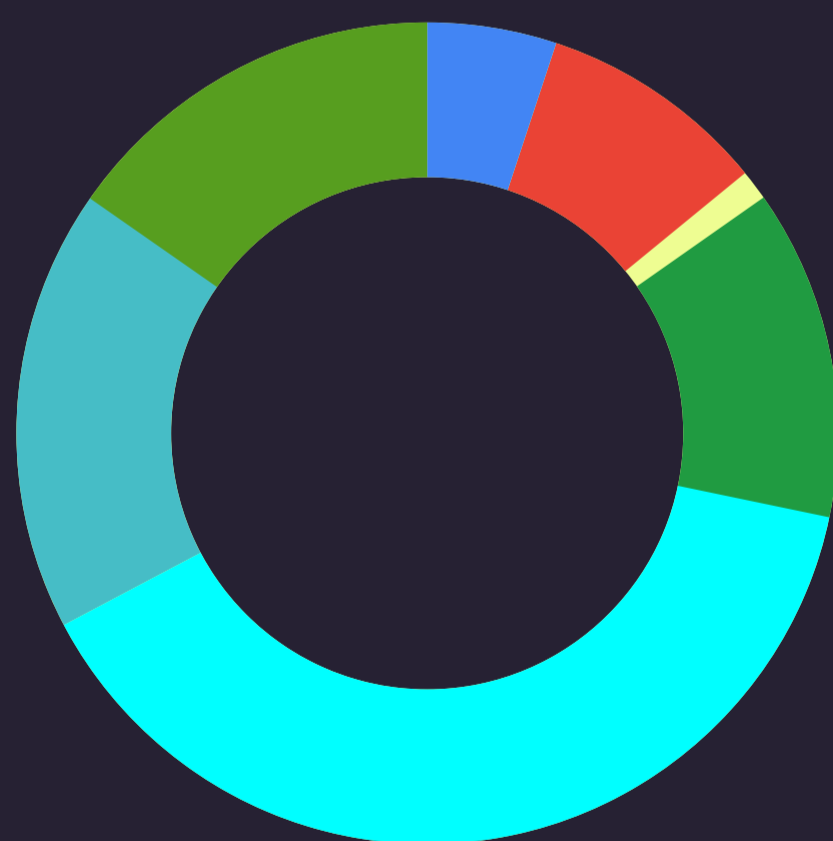
Decimals

18

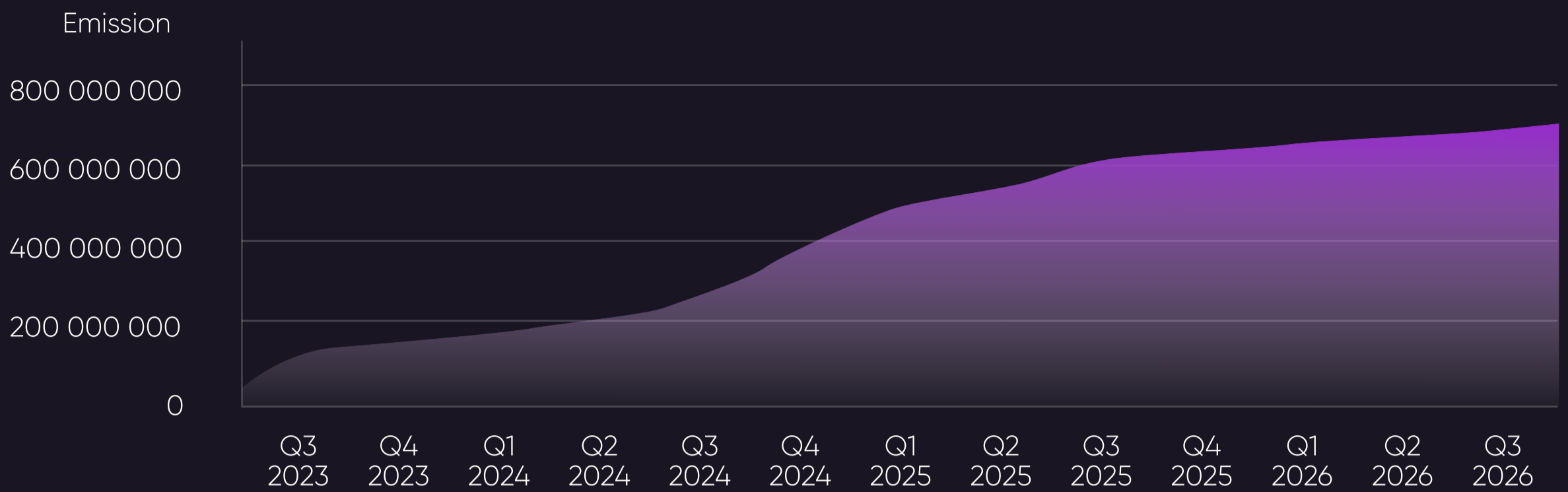
Standart

ERC-20

Maximum DAN	100,0%	1 000 000 000,00	Sale price	Attracted
Pre-sale round	5,0%	50 000 000,00	\$0,008	\$400 000,000
Private round	9,0%	90 000 000,00	\$0,014	\$1 260 000,000
IDO	1,0%	10 000 000,00	\$0,021	\$210 000,000
Liquidity	13,0%	130 000 000,00	\$0,021	\$2 730 000,000
DAO fund	39,0%	390 000 000,00		
Marketing and partnerships	18,00%	180 000 000,00		
Team and advisors	15,0%	150 000 000,00		

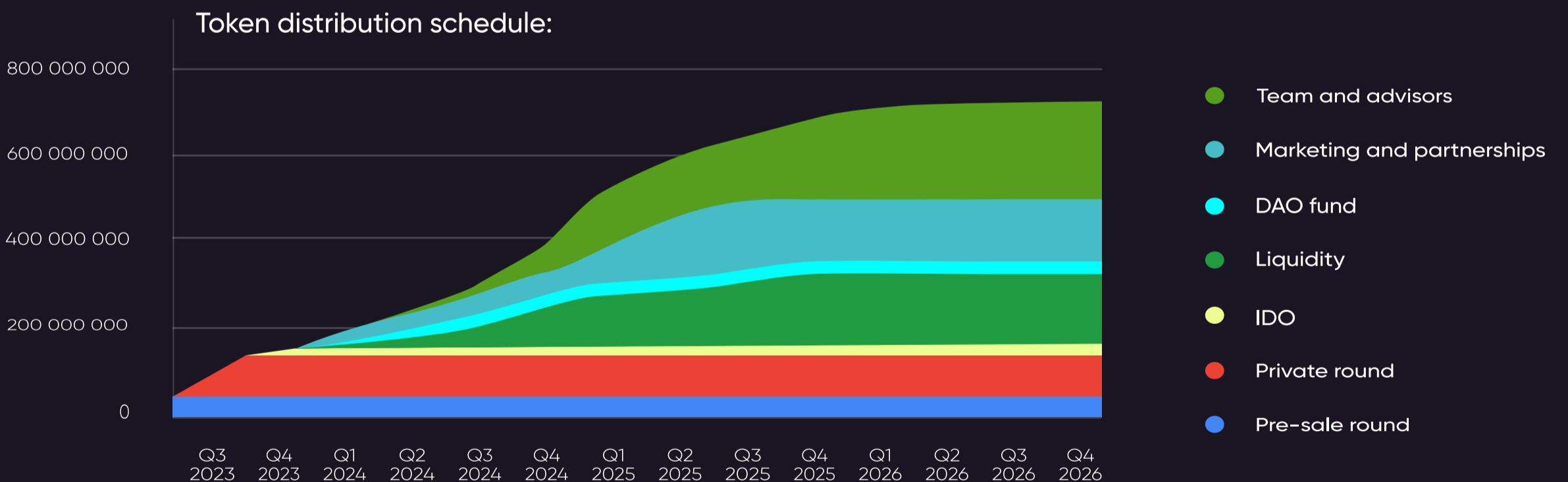


- Pre-sale round
- Private round
- IDO
- Liquidity
- DAO fund
- Marketing and partnerships
- Team and advisors



Token distribution

The DAstra Network team plans to conduct private investment rounds to raise funds in two stages. Following this, they plan to raise funds through an initial decentralized token offering of DAN tokens on DEX launchpads. The funds raised from the launchpads will be used to provide liquidity for the DAN/USDT trading pair. In the future, they plan to list the tokens on centralized exchanges to expand the user base of the investment platform, where users can purchase native DAN tokens for use on the platform.



Vesting period

time intervals through which tokens are fully or partially distributed to the team, investors, partners and early users

Lockup period

the time interval after which the received share of DAN tokens can be moved or sold

Pre-sale round

The pre-sale round for DAN tokens is planned to be conducted for 5% of the maximum issuance or 50,000,000 DAN at a price of \$0.008 per DAN token. The capitalization of DAN tokens after a successful pre-sale round will be 400,000 USDT. Private investors close to the team are expected to participate in this round, with a minimum purchase amount of 10,000 DAN (\$1,000) per investor, which is also the minimum amount for DAO participants. The maximum purchase amount is 200,000 USDT. All investors in the pre-sale round will become members of the DAO community.

There is no vesting period, and tokens are distributed upon purchase.

There is also no lock-up period for investors in the pre-sale round, and tokens are available for transfer immediately.



Private round

For the private sale round of the native DAN token for the DAstra Network investment platform, 9% of the maximum issuance or 90,000,000 DAN has been allocated at a price of \$0.014 per token. The capitalization of DAN tokens after a successful private sale round will increase by \$1,260,000 USDT, bringing the total to \$1,660,000 USDT. During this period, the team plans to attract major lead investors from specialized venture capital funds to increase user loyalty during listings on crypto exchanges. The minimum purchase amount is 1,000,000 DAN (\$14,000) per investor, and the maximum request from a single venture capital fund is \$1,260,000 USDT.



There is no vesting period, and tokens are distributed upon purchase.

For investors in the pre-sale round, there is a lock-up period where tokens will be unlocked every 60 days at a rate of 10% for 600 days after the tokens are credited to their wallet.

IDO

After successful investment rounds for DAN token sales, 10 million DAN or 1% of the maximum issuance will be issued for the first public decentralized offering through launchpads on major decentralized exchanges (DEX) within 180 days. The price of DAN during the IDO stage will start at \$0.021 per token with an offering of 10,000,000 DAN (1% of the maximum issuance). The capitalization of DAN cryptocurrency after IDO will be over \$1,870,000. All funds raised during IDO - \$210,000 USDT - will be fully utilized for listing and providing liquidity on DEX. Liquidity will primarily be provided for 10,000,000 DAN / \$210,000 USDT - with a valuation of DAN at \$0.021 per token.

Thus, the first investors who bought tokens in the pre-sale and private sale rounds, as well as buyers on DEX launchpads during the IDO, have the most advantageous chances to earn from the increase in the value of DAN. Investors who manage to provide liquidity for the DAN/USDT trading pair on DEX at the lower price limit of \$0.021 before the start of secondary sales will receive additional benefits from the realization of DAN and earn a commission from the trading volume on the DAN/USDT pair.

For traders and investors who prefer to buy tokens from decentralized launchpads, as well as immediately after listing on exchanges, there are guarantees of price stability due to the gradual unlocking of tokens for investors in the private and pre-sale rounds.



Liquidity

Listing on centralized exchanges and adding two-way liquidity for decentralized exchanges requires the allocation not only of DAN tokens to ensure supply and demand but also USDT.



This liquidity support procedure is necessary to increase trust from users of the DAstra Network platform, in particular startups and investors who want to exchange DAN tokens for another cryptocurrency, such as USDT.

For listings and market-making as demand for DAN tokens grows, 13% of the maximum issuance or 130,000,000 DAN will be gradually emitted.

DAO Fund

DAO participants actively participate in voting for the development of the DAstra Network platform, as well as for listing new projects to attract investment. For such actions that are useful for supporting project autonomy, rewards in DAN tokens are provided. To stimulate buying and holding tokens in the long term, a pool of DAN tokens is allocated for distribution among DAO participants. For these purposes, 39% of the maximum issuance or 390,000,000 DAN has been allocated.

To become a DAO participant and receive tokens additionally, it is necessary to purchase and hold at least 10,000 DAN. Among those who have become DAO participants, 1% per month will be distributed from the remaining DAN tokens in the DAO fund. Participants must make a request to the smart contract within 30 days to receive DAN tokens for the calculation month, otherwise, the unclaimed monthly income within 30 days will be returned to the DAO fund for the next distribution.

This condition exists to avoid irrational distribution of tokens to inactive wallets among DAO participants, whose users may lose access to them altogether. Therefore, the condition of returning unused tokens to the DAO fund by participants serves as protection against losing tokens on forgotten wallets.



Marketing and Partnerships

Crypto enthusiasts actively work for the benefit of the project for tokens that may be promising in the future to earn from it. Ambassadors, partners, bloggers, and other media content creators about the project, participants in airdrops and retrodrops, and contests – all are rewarded with DAN tokens. 10% or 100,000,000 DAN tokens from the maximum issuance are allocated for incentives for marketing activities that create value for the project.

To quickly attract users and popularize the advantages of the DAstra Network platform, opinion leaders with personal blogs or influencers are invited; a program will be created for ambassadors and advisors representing the project in their regions to attract new clients.

For partners, a pool of 5% of the maximum issuance or 50,000,000 DAN is provided. Partners register at the private round stage and have obligations related to marketing activities (more details in the partnership agreement).

Opinion leaders, ambassadors, and other partners will receive DAN tokens as a reward according to the size of the audience for which they presented the project. The more work done to promote the project, the higher the partner's share of DAN.

The value of created media content for promoting and marketing the DAstra Network platform and native DAN tokens will be determined by the community based on open voting.



The distribution of DAN among partners is planned every 90 days after listing on exchanges by 1% (10,000,000 DAN) 5 times. The lock-up period for partners is 180 days for each batch of DAN received.

Airdrop and Bounty



To accelerate the attraction of new users and popularize the project, 3% of the issuance (30,000,000 DAN) is allocated. The project team plans to reward active users and enthusiasts of the DAstra Network platform with DAN cryptocurrency for such marketing activities, but not limited to: closed and public testing of new platform features; creating educational video reviews about the DAstra Network platform; writing text publications about the DAstra Network platform and DAN tokens; creating memes, GIFs, and sticker packs about the project and DAN token; supporting reposts, commenting, reviews in social networks.

The first DAN token airdrop is planned among participants in closed testing of the DAstra Network application in the amount of 0.5% of the maximum issuance (5,000,000 DAN) after the first listing on DEX with motivation to join providing liquidity for the DAN/USDT trading pair. Distribution will be made equally among those who provide video reports on testing.

The remaining 2.5% (25,000,000 DAN) will be issued after the public sale round. Distribution is made among users for useful activities for the project, such as testing updated functionality, paying tokens for posting video reviews or advertising with opinion leaders. Unexpected retrodrops for early platform users and other activity rewards that directly increase transaction metrics on the DAstra Network platform with DAN tokens are also provided. For the second part of DAN tokens allocated for rewarding active users, there is no lock-up period. Thus, the reward can be immediately sold on an exchange or spent within the DAstra Network platform.

There is no lock-up period for recipients of tokens from airdrops.

Team

For key players on the project team who invest their own resources, time, and efforts into preparing for launch and technical implementation, 15% of the maximum issuance of DAN is allocated. The first portion is distributed to the team after 120 days from adding liquidity for the token on DEX.

It is planned to distribute every 90 days in equal shares of 10% (1.5% of the total issue 10 times). Within 2.5 years (10 quarters) after the round of public sale and listing on the exchanges, the team will receive 15% of the issue of DAN tokens.

Each allocated share of tokens becomes unavailable for movement for the next 90 days





DAO - decentralized autonomous organization. Such a community is created for DAN tokens from the first days of the DAstra Network project. Initially, investors and the project team who participate in voting for the selection of new startups for listing on the launchpad and in making decisions about the project's development are expected to be members of the DAO.

To become a DAO participant, it is necessary to hold at least 10,000 DAN tokens. To incentivize participants to hold tokens long-term, DAO members are rewarded with additional tokens from the DAO Fund, including the opportunity to receive a 1% commission on the volume of funds raised by projects on the platform.

DAO for startups. Projects that have issued their own tokens can create their own DAOs for token holders, consisting of investors and key team members. Initially, it will be possible to create voting and financial management funds. Each owner of certain tokens in a specific DAO will be able to participate in local voting. Financial management funds will be managed through multi-accounts (multi-signatures), where sending funds to another wallet is possible only through the signature of several people, such as company founders or investors who make decisions about transferring money to partners.

Voting business process:

- 1** The DAO Manager created smart tokens
- 2** For the created tokens, creates a DAO and publishes a page
- 3** Users find the page and join the DAO
- 4** The manager creates votes
- 5** Users participate in voting
- 6** Voting ends
- 7** The DAO Manager attaches proof of performance of duties to the vote

Management fund business process:

- 1** The DAO Manager created smart tokens
- 2** For the created tokens, creates a DAO and publishes a page
- 3** Users find the page and join the DAO
- 4** The Manager creates a Fund and indicates the wallets of the participants
- 5** Users replenish the fund with coins
- 6** Funds can be sent to a third-party wallet only by the signature of several participants of the DOO (the majority), this can also be arranged through a preliminary vote - in which project the Fund of this DAO will be invested from the launchpad.

The market for digital financial assets, cryptocurrencies, and blockchain technologies continues to grow at the fastest pace, attracting more investors every year. Many startups use blockchain technologies and token issuance to attract investment. DAstra Network is built on smart contracts and is therefore a decentralized platform, which attracts more investors and startups to the ecosystem due to transaction transparency. Transactions on our launchpad are fast and convenient, thanks to the use of digital assets, startups receive investments without delays.

\$100 000 000

potential investment volume per year

\$100 000

on average, 1,000 startups are attracted per year

\$7 000 000

annual commission of 7% of attracted investments

\$100 000

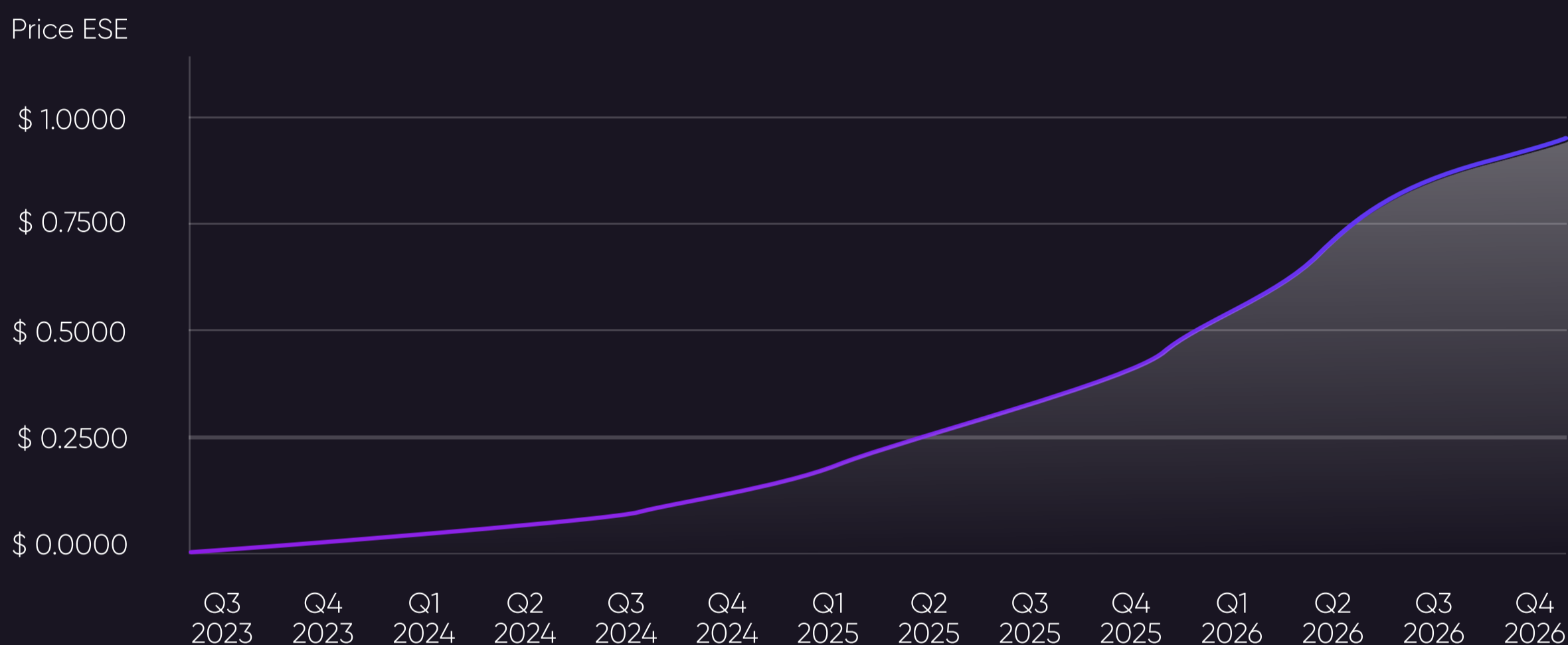
additional income on services to startups

In the future, the DAstra Network platform will grow into an international accelerator with its own decentralized investment management fund for startups selected by DAO members for funding. Thus, the capitalization of the DAstra Network company will continue to grow due to successful venture investing in startups and the growth of the overall user base of investors up to 1,000,000, so that on average there are 1,000 unique sponsors per startup. With an increase in the number of investors per startup, the average investment check per investor becomes more accessible. For example, to raise \$100,000 from 1,000 investors for a startup, it is enough to convince each to invest just \$100.

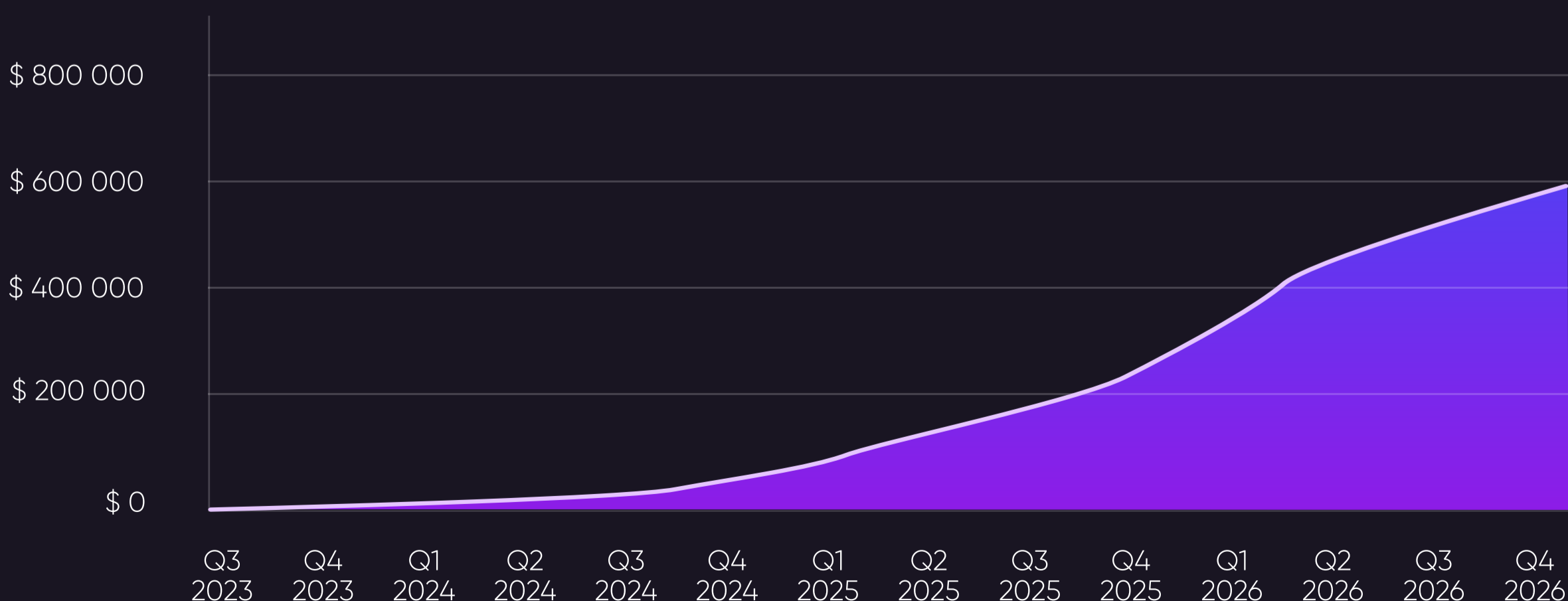


The DAstra Network project team has high ambitions to reach peak values by 2026. Until then, it is planned to expand the technical and user functionality of the trading platform in order to reach 10,000 daily active users. With the increase in the number of customers, the capitalization of DAN tokens will grow organically, since these metrics are interconnected due to the increased demand for the purchase of DAN tokens to join the DAO and receive other privileges. In 2026, the DAstra Network platform will reach the peak of its development and the team will ensure the functionality and operability of the developed infrastructure.

Projected price DAN



Projected capitalization of DAN





We are opening up new opportunities for the World-wide high-tech startup market to attract investments through the organization of a cohesive community of investors and innovative projects. This allows our platform to attract funds from private investors, venture capital firms, and crypto-enthusiasts worldwide.



In the first year of the platform's user network development, we will conduct numerous actions, contests, airdrops, and retrodrops to support active users. These marketing events will motivate startups and investors to participate in the ecosystem on a reward basis, allowing us to attract new users in a short period of time.



For a limited number of startups, we offer exclusive conditions for promoting their ideas. The DAstra Network platform can accelerate funding opportunities several times compared to traditional methods of finding private investors and direct appeals to venture funds. A technical audit of the platform's smart contracts will give our users confidence in the safety of conditions for buying and selling digital assets. Our professional team of developers ensures high reliability and speed of platform operation.



We will implement an attractive website describing the platform's capabilities for both startups and investors, including educational articles on how to attract investments and become a sponsor to earn from financing innovative ideas.

Our advertising strategy is primarily aimed at attracting users from startups and potential investors to satisfy the investment needs of both parties: startups - to attract, investors - to earn.



Additional sources will be organizing events and educational webinars that will help platform users better understand investment and financing processes. The team plans to participate in international conferences and exhibitions dedicated to technology and startups to strengthen its position in the market through brand recognition and unique opportunities.

The long-term goal will be to establish cooperation with venture funds, private, and state investment companies.

To strengthen the cohesion of the startup and investor community, as well as to discuss new ideas and promising startups, we will maintain accounts on popular social networks, which are necessary for successful business in modern realities. On these same platforms, we plan to create advertising campaigns to attract more targeted audiences to our platform.

Join the DAstra Network right now to be one of the first to attract financing to a business project and learn about the most profitable ways to invest in innovation.

Project roadmap

**Q1-Q2
2023**

Writing for the White Paper project and the economy of the DAN token. Preparation of technical documentation for the implementation of a decentralized launchpad with a token constructor. Technical implementation of the web application in the first working version

**Q3-Q4
2023**

Release of the investment platform. Listing of the DAN token on exchanges. Attracting up to 10 thousand potential users. Conducting an airdrop of tokens for active users. Integration with influencers and the formation of partnerships. Introduction of voting for the DAO. Development of the international community

**Q1-Q2
2024**

The stage of active marketing. Increase audience reach with the help of large partners. Publishing the first cases from users and receiving feedback, expanding the audience to 30 thousand investor registrations

**Q3-Q4
2024**

Updating the platform interface with new advanced functionality in accordance with the feedback received from users and taking into account the votes of the DAO participants. Preparation of a project for inclusion in the register of platform operators for the issuance of digital financial assets. Development of new mechanics for attracting financing with the principles of gamification

**Q1-Q2
2025**

The average number of transactions per user increases due to a favorable experience in attracting financing and getting the opportunity to resell tokens later more expensive for investors. This increases the total cost of incoming liquidity to the platform and the frequency of visits by one user

**Q3-Q4
2025**

Achieving the payback of the project and reaching the break-even activity of the company, taking into account the return on investment to investors of the pre-sale and private round. Sustainable profit generation and development support at the company's own expense. By increasing the connected places for monetization of impressions, DAstra Network will bring more liquidity to the crypto market and venture capital

**Q1-Q2
2026**

By the beginning of 2026, the project aims to reach the peak of its development, expressed by the capitalization of the company at \$1 billion and get the status of a unicorn. Open representative offices in several countries to tokenize business projects and expand the payment infrastructure within the platform ecosystem

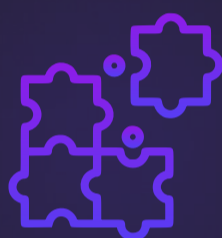
**2027-
2029**

Continued growth in the number of users and an increase in the number of transactions per user



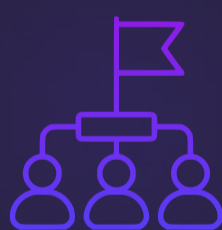
Financing

The project founders have invested their own funds in creating a web3 application, which is a direct confirmation of the team's interest in the project's development. They have their own resources to support, develop, and improve the technical and marketing aspects of the project until they receive investment to enter the global market.



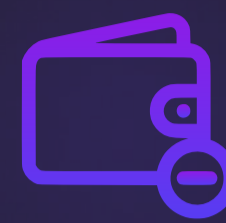
Complexity

The founders and key team members have high expertise in the technical industry, startup creation, team management for high-load systems, web applications, blockchain industry expertise, encryption, and security. Analytical research is conducted on crypto market trends to provide users and enthusiasts with a completely unique social network with gamification elements.



Competition

Competitive advantage is created through an existing application and a unique trading protocol developed in confidentiality. While ideas may exist in the market, ready-made products, even in the MVP stage, are practically non-existent. Unique business process mechanics and proper positioning create advantages over current indirect competitors. In our opinion, there are no direct competitors.



Unforeseen expenses

Startups and new projects of existing businesses often face the problem of exceeding the initially planned budget. Expenses can increase due to necessary changes in marketing strategy, business plan adjustments, or other project updates during its development.

Expenses are controlled through a flexible organizational management approach, continuous optimization of business processes, and the team's readiness for any market changes. The project is created with the experience of an existing company and recognized industry advisors, significantly reducing unforeseen expenses. Decisions within the team are made in a way that minimizes costs while maximizing results.



Legitimacy

Clear and established legislation for blockchain projects is constantly being developed, including in the most advanced countries in this field. For this reason, the team is flexible in making decisions regarding the choice of location for company registration and application, blockchain cryptocurrencies, and jurisdictions for attracting investments. In any case, we promote the idea of project management based on open voting among DAO participants.

Investment platforms with the ability to issue digital financial assets continue to be a relevant method for attracting investments for high-tech companies in the early stages of development. For example, in its March 2023 “Money, Tokens and Games” report, Citigroup forecasts that the digital securities market will reach \$4-5 trillion by 2030. The blockchain technology market is one of the fastest-growing and high-yielding for investors, although it also carries its risks like any other investment.



The launchpad for attracting investments by DAstra Network startups provides users with the opportunity to earn from financing high-tech business ideas. For project authors, it opens up broad investment opportunities by reaching sponsors from different countries. Smart contracts and blockchain allow for reducing transaction costs and financial limitations, while also providing a secure way to store and manage finances.



Our platform allows not only raising funds for implementing new ideas but can also be used for issuing tokens for various purposes. For example, for loyalty systems, community's internal currency, gaming currencies, and other marketing purposes.

DAstra Network has the potential to change the future of fundraising. The high-quality selection of startups through voting by key community members instills trust in investors. By listing selected startups, the platform enables faster investment attraction as investors have fewer doubts when deciding to purchase tokens of a particular project. After successful project implementation and profitability, investors receive returns to their personal wallets.

We plan to develop not only the digital platform but also organize live events aimed at attracting startups to participate in exhibitions and potential investors and clients.